

Become a Specialist in Internal Coaching!

Unique Sessions

The CEC curriculum prepares coaches to practice in any setting, whether as independent executive coaches running their own business or as a leader coaching others inside an organization. Through the core curriculum, all CEC programs cover the practical knowledge and skills needed to be a successful executive coach no matter the setting.

But, coaching inside a business as an employee or coworker does come with some nuance. That's why CEC coaches pursuing the Internal Coach Specialization complete both our core curriculum AND attend 5 extra discussion sessions on these critical topics.

- **Using Assessments:** Coaches inside an organization often need to choose just one, assessment to use with all employees. How do you decide which assessment fits your specific company's needs to ensure a balance of quantity and purpose?
- **Coaching to Change Behavior:** Coaching a coworker to change limiting behaviors presents unique opportunities for the coach. How can you leverage your knowledge of the company to have an even greater impact on the coachee?
- **Relationship Coaching:** Internal coaches carry inherent biases to guard against when coaching coworkers on internal working relationships. How do you remain neutral and ensure your neutrality is clear to others?
- **Organizational Challenges:** The internal coach brings an insider's perspective to coaching through organizational challenges. How do you leverage that insight to have an even greater impact in areas like change management, strategic planning, culture development, etc?
- **Career Coaching Inside:** Onboarding new executives, orchestrating internal career progression and mapping multi-year succession planning are common projects for internal coaches. What are best practices for each of these scenarios?



More Information About CEC

Since 2006, The Center for Executive Coaching has worked to establish itself as the leader in executive coaching training and certification, and the go-to choice for successful professionals. No other program matches our flexibility, tools, community, real-world application, and focus on results for clients. For those who aspire to launch their own practice, our business development advice, tools, and support are unparalleled.



THANK YOU!

We are an ICF-accredited Level 1 and Level 2 organization and are approved by the Center for Credentialing and Education to train coaches for Board Certified Coach (BCC) certification.

In 2023 The Center for Executive Coaching was acquired by Keystone Partners, LLC, a leader in executive coaching and consulting. We had previously trained and certified many Keystone Partners coaches and consultants—they found so much value in our content and approach that they acquired us. There is no better testimonial than that.

Faculty

At the Center for Executive Coaching (CEC), our faculty is second to none. Our team excels because of their extensive experience, diverse backgrounds, and commitment to delivering practical, results-driven coaching strategies.

Our faculty members are not just educators but are also accomplished professionals actively shaping the coaching industry. This unique combination ensures that our training is unparalleled in quality and impact.

WEBSITE :

www.centerforexecutivecoaching.com